

Privacy Policy

Effective date: 24.09.2025

1. Data Controller

The controller of personal data collected through this website is:

FOR Automation d.o.o.

Većeslava Kolara 5, 10430 Samobor, Croatia

VAT ID: HR90316762748

Email: info@for-automation.com

2. What Data We Collect

We collect and process only the personal data that you voluntarily provide, for example when you:

- Contact us by email or contact form (name, email address, company information, message).

We do not use automated decision-making, profiling, or unnecessary tracking technologies.

3. Purpose and Legal Basis

Your data will be processed exclusively for the following purposes:

- To respond to your inquiries or requests.
- To maintain business communication.

The legal basis is **Article 6(1)(f) GDPR** (legitimate interest in communicating with business contacts) and, where applicable, **Article 6(1)(b) GDPR** (steps prior to entering into a contract).

4. Data Storage and Retention

- Data is stored securely and only as long as necessary for the purposes stated above.
- Emails and inquiries may be kept for record-keeping and legal compliance but will be deleted when no longer required.

5. Data Sharing

We do not sell, rent, or otherwise share your personal data with third parties, except:

- Where required by law or authorities.
- Where necessary for IT hosting or security, in which case we use trusted service providers bound by confidentiality and data protection agreements.

6. Your Rights

Under GDPR and Croatian law, you have the following rights:

- Right to access your data.
- Right to rectification of inaccurate data.
- Right to erasure (“right to be forgotten”).
- Right to restriction of processing.
- Right to object to processing.
- Right to data portability.

To exercise these rights, please contact us at info@for-automation.com.

If you believe your rights are violated, you may lodge a complaint with the **Croatian Personal Data Protection Agency (AZOP)**.

7. Security

We take appropriate technical and organizational measures to protect your personal data against unauthorized access, loss, misuse, or disclosure.

8. Cookies

Our website uses only essential cookies (if any) necessary for the proper functioning of the website. We do not use tracking or marketing cookies.

9. Changes to this Policy

We may update this Privacy Policy from time to time. Updates will be published on this website with a new effective date.